

Who cares about the cloud?



bravura
solutions

Presented by Roland Slee, Managing Director, Asia Pacific



You should !

A black and white historical photograph of a large, busy factory floor. Numerous workers are visible, many seated at workstations, engaged in various tasks. The factory has a high ceiling with exposed wooden beams and pipes. The overall atmosphere is one of intense industrial activity.

An industry transformation



An industry transformation

Traditional versus

cloud computing



Essentials of IT



Essentials of IT

Applications

Platform

Infrastructure

3

types of cloud computing

SaaS

Paas

IaaS

The choice is yours...

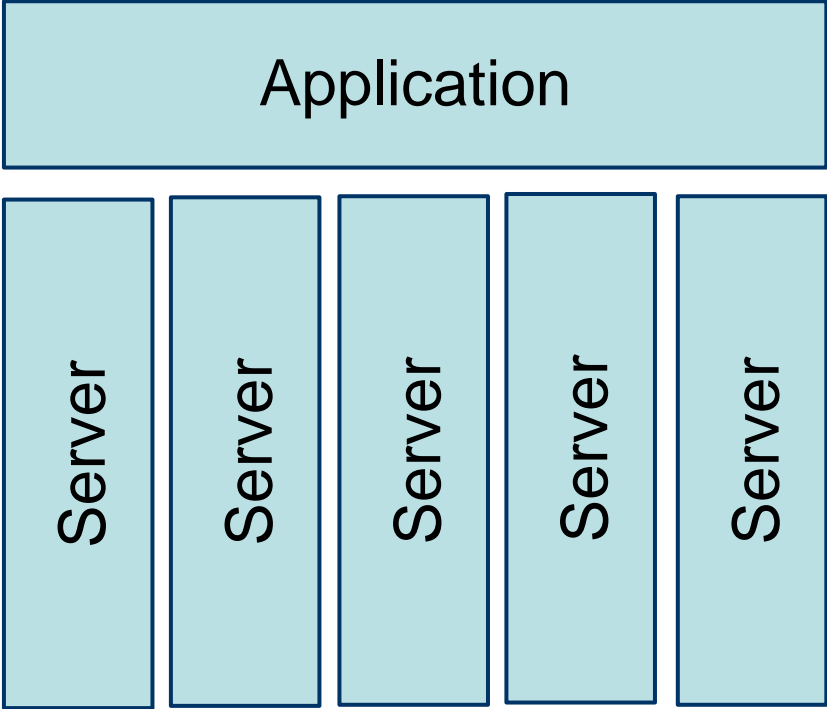
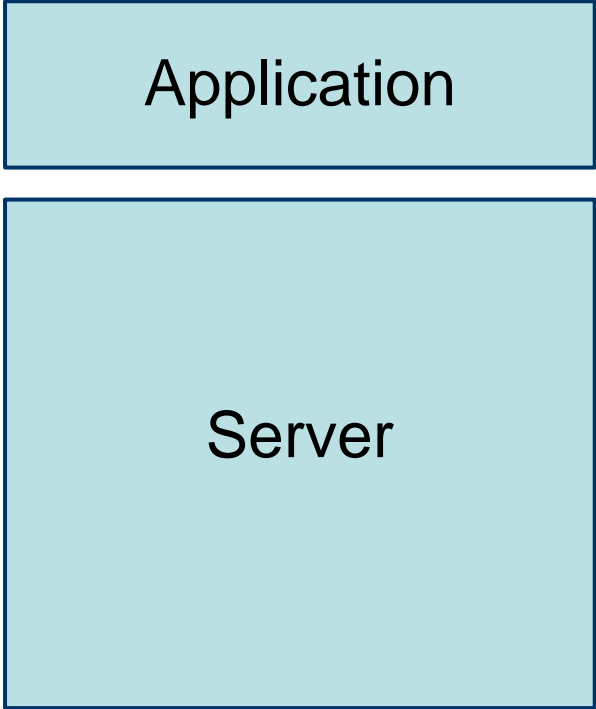
PRIVATE

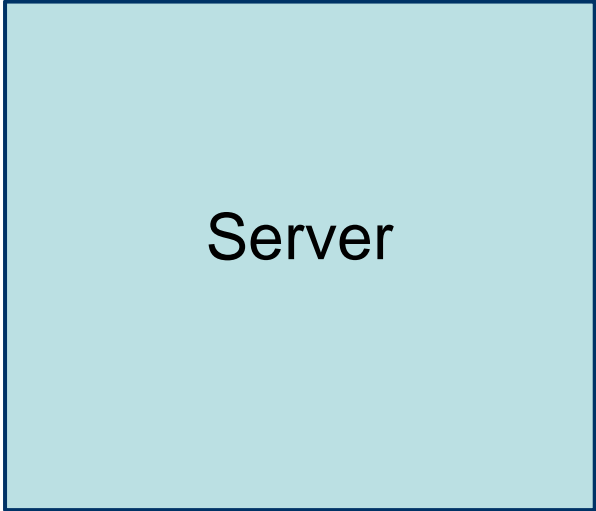
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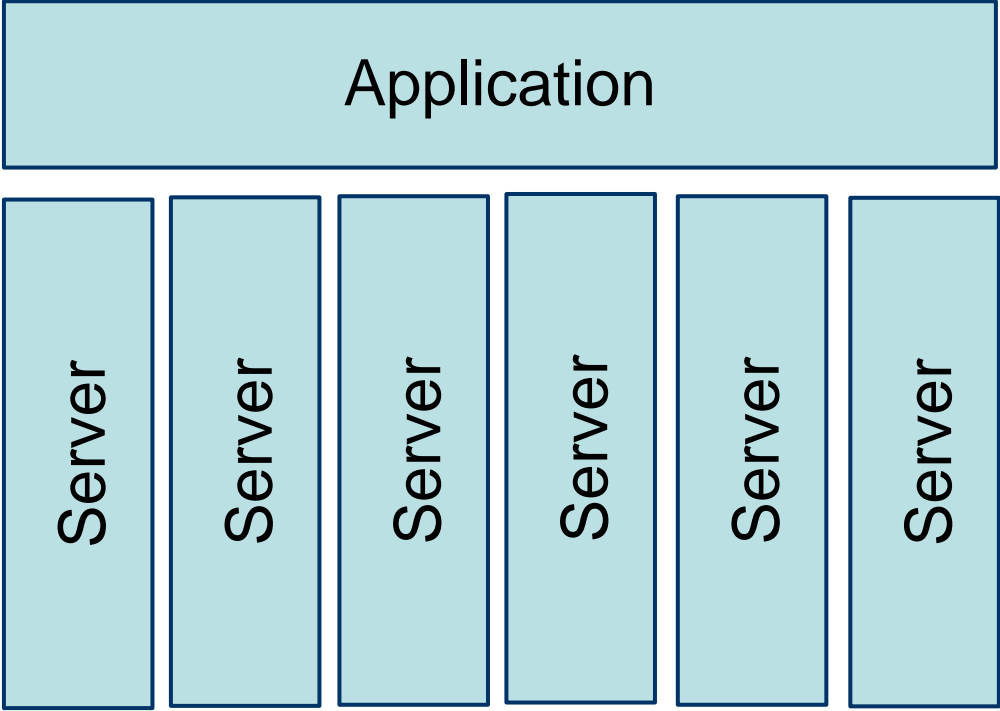
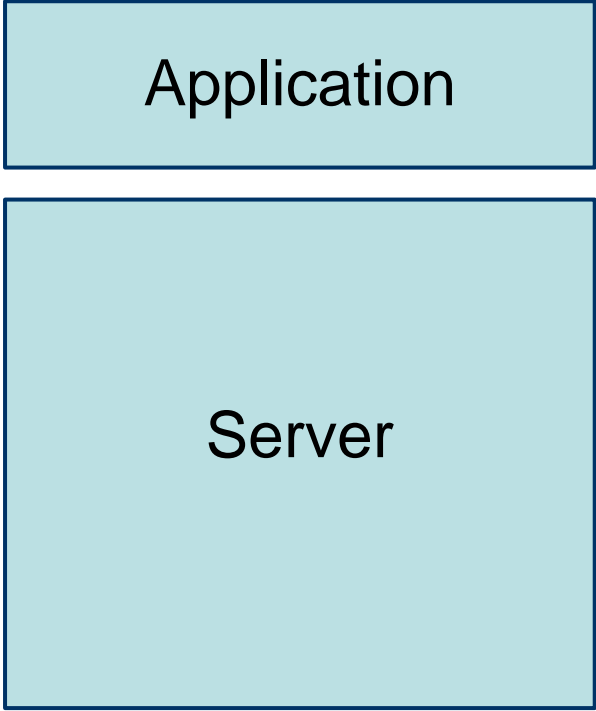
...or hybrid

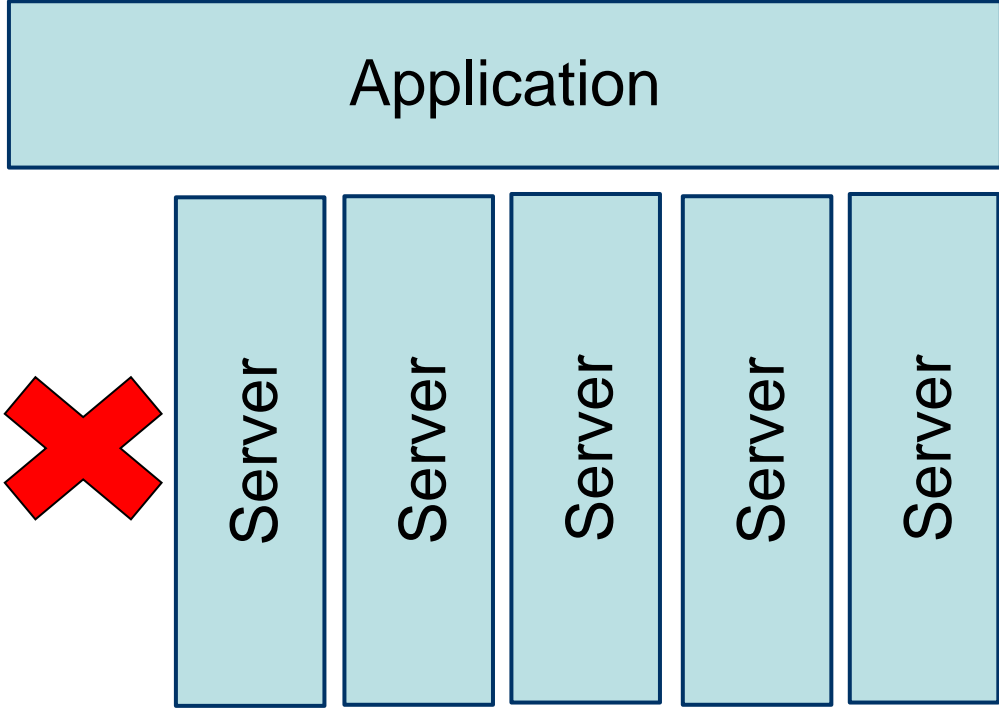
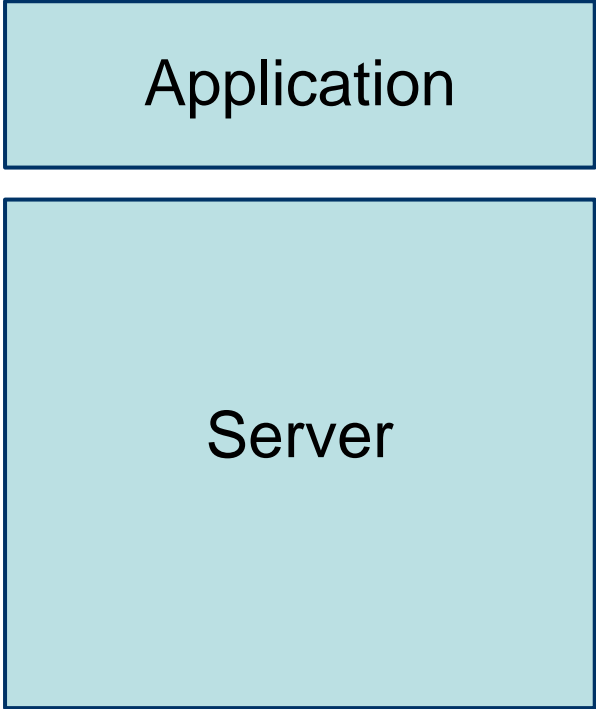


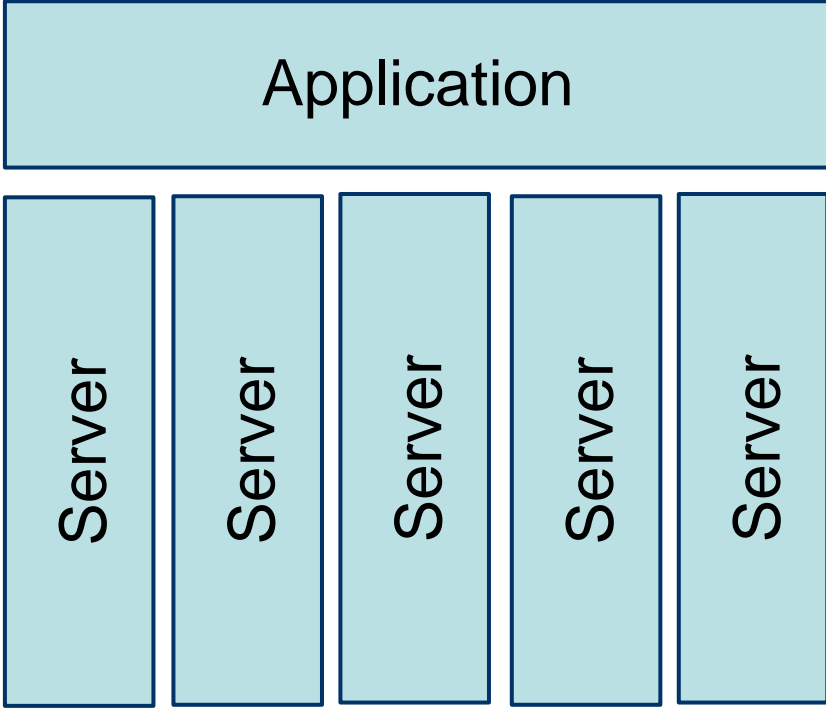
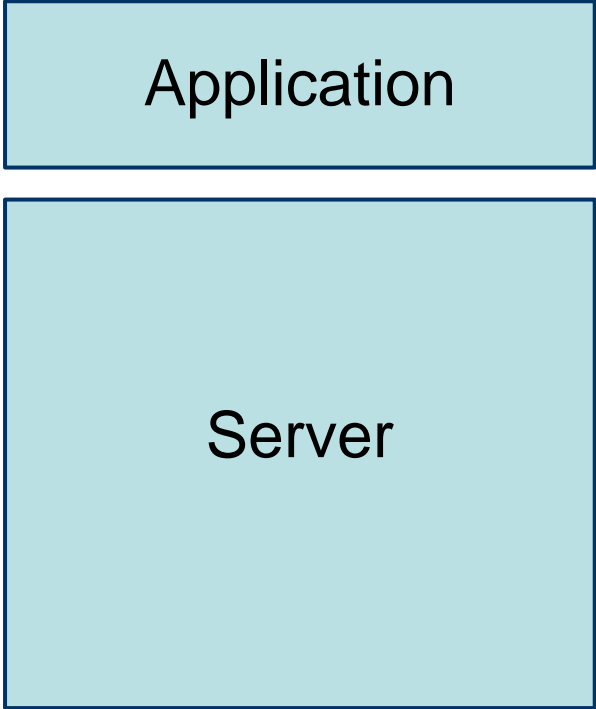
Scale up versus scale out













Why is cloud computing

Better?

Faster?

Cheaper?

Most modern applications can run



in the cloud without change

3

drivers of

cloud

adoption



**1. Advanced analytics to know customers,
optimise processes and mitigate risk**



**2. Dramatic performance gains drive
productivity enhancement**




**3. Open standards enable easy integration
with mobile and web**

A customer experience



A few things to take away...

A photograph of a server room. On the left, there is a large window with a view of a cityscape, which is blurred. The room is filled with rows of server racks. The racks are dark and have a grid-like pattern. The floor is light-colored. The ceiling has some yellow structural elements. The overall lighting is dim, with some blue and green light coming from the window.

**Private cloud is the entry point for
most financial services institutions**



**The cloud is not just about data storage:
it's the new way to deploy business apps**



Don't lock yourself out of the benefits of cloud



Questions?



Thank you!